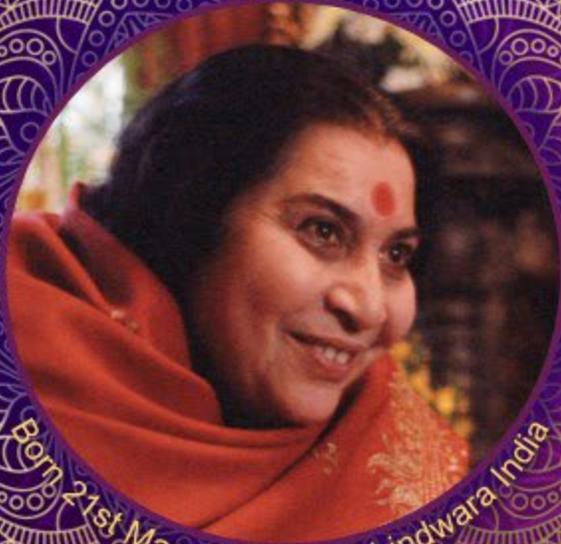


# *Celebrating 100 Years*



Born 21st March 2013 • Chhindwara, India

**THE BIRTH OF  
H.H. SHRI MATAJI NIRMALA DEVI  
SPECIAL EVENTS - FEBRUARY TO MARCH, 2023**

[www.shrimataji.org/100years](http://www.shrimataji.org/100years)

# *Aim of Project*

- Create a platform to host the 100<sup>th</sup> Year celebrations of Shri Mataji's Birth with cultural and meditation events for the public .
- **21 DAY ONLINE MEDITATION EVENTS** – 25<sup>th</sup> February to 17<sup>th</sup> March 2023.  
Self-Realisation programs through online courses. Provide seekers with ongoing support and information about centers in their countries/cities. Courses to be presented in many languages.
- **PUBLIC CULTURAL EVENTS** - 7 Days of celebrations, starting at 12pm 21<sup>st</sup> March 2023 (India time) – the date and time of Shri Mataji's Birth in 1923.
- Opportunity for the worldwide collective to present music, artistic and cultural performances to the public.

# About the Platform

- The platform will be a website hosted as a subdomain of [shrimataji.org](http://shrimataji.org) at [shrimataji.org/100years](http://shrimataji.org/100years) and will be multilingual.
- The [shrimataji.org](http://shrimataji.org) website is a beautiful public website that documents Shri Mataji's Legacy.
- Using [shrimataji.org](http://shrimataji.org) will ensure the domain will be retained in perpetuity and the 100 Years Celebrations will be enjoyed for many years afterwards.
- Future major events can use the same approach, such as [shrimataji.org/110years](http://shrimataji.org/110years) (Birthday in 2033) or [shrimataji.org/realisation-100years](http://shrimataji.org/realisation-100years) (100 years of opening of Sahasrara in 2070).
- The site will provide links to other public sites created for the 100 Years.

# *The Celebrations Program*

- **21 DAY MEDITATION EVENTS** - Public online courses will be hosted on the website. These can be 21 days daily sessions in various languages such as English, Mandarin Chinese, French, Hindi, Spanish and Arabic. These are the top languages spoken globally.
- Meditations will be live interactive sessions on Zoom with live streams to YouTube. Recordings of the YT sessions will be retained on the website.
- **CULTURAL EVENTS** - World collective to be invited to prepare and submit pre-recorded artistic works and cultural performance aimed at the general public which will be presented during the 7 days of celebrations.
- An upload link will be provided on the website at [shrimataji.org/100years](http://shrimataji.org/100years).

# *Guests and testimonials*

- **GUESTS** - Yogis will be invited to approach governments, businesses, organizations and public figures to provide testimonials about Shri Mataji's Legacy and the benefit Sahaja Yoga has provided to their organizations.
- **YOGIS** - Yogis will be invited to submit personal testimonials for the public about how Sahaja Yoga has transformed their lives and how they have benefited.
- Videos, audio and letters will be presented during the 7 Days.
- An upload link will be provided on the website.
- All material will be permanently hosted on the website.

# *Participant in the Project*

We are seeking coordinators and teams for the following areas -

- Promotions Coordinator – print and digital advertising, social media platforms.
- Coordinator for artistic and cultural performance contributions from yogis.
- Coordinators for the 21 Day Courses in various languages.
- Coordinator for website language translations.
- Coordinator for the testimonials from Guests.
- Coordinator for testimonials from Yogis.
- **WANT TO PARTICIPATE?**

Please visit [www.sahajayoga.world](http://www.sahajayoga.world) or email [info@sahajayoga.com.au](mailto:info@sahajayoga.com.au)



*Celebrating 100 Years*

SHRI MATAJI NIRMALA DEVI • MARCH 21, 2023

[shrimataji.org/100years](http://shrimataji.org/100years)

*Jai Shri Mataji!.*